



Happy 10th Birthday



HILLY BILLY'S "BIG TEN"!

Did you realise

... that for ten whole years, here on the hill at Blaze Farm, we've been making our amazing and extraordinary ice creams. (We started in June 2002.)

That is a whole DECADE'S worth of DREAMY flavours!!!

In celebration of this totally "creamy, dreamy" fact

**..... & to wish our little Hilly Billy a very Happy 10th Birthday
..... WE NOW NEED YOUR HELP!**

It's over to YOU, dear friends, to come up with a truly EXTRA SPECIAL, Extraordinary "Dream Ice Cream" Flavour to kick off our special anniversary year.

This is your chance to devise our Dream Ice Cream Flavour to celebrate 10 years of making ice cream at Blaze Farm! Keep it (a bit) real, because if it's YOURS we pick for our Exclusive Limited Edition "Dream Ice Cream" Flavour of 2012, then you will get the chance to come to Blaze Farm and & help Katy (and Hilly Billy) produce it.

**Plus....Hilly Billy's Birthday "Dream Ice Cream" flavour will be served to hundreds of our customers in our ice cream parlour too! (Oh and of course, you'll be given some take home packs of your Dream Ice Cream too!)
SIMPLY FILL IN THE ENTRY OVERLEAF AND TELL US YOUR DREAMY CREAMY CELEBRATION ICE CREAM FLAVOUR!**

HILLY BILLY'S "BIG TEN"

Dream Ice Cream of the Decade!

Celebration Ice Cream Flavour

Entry Form



Your Name _____

Your Address _____

Your Telephone No _____

Your Age *(you must be over 13) _____

What's Your Dream Ice Cream Flavour's Name:

Describe your Dream Ice Cream Flavour and what would go into it,

What ingredients would you need for your Dream Ice Cream:

All entries to be received by 5.00 pm on Sunday 20th May 2012.

Posted or delivered to: Hilly Billy's Birthday Dream Ice Cream Competition
Blaze Farm, Wildboarclough, Macclesfield, SK11 0BL

The winner will be invited to make their Dream Ice Cream on a mutually agreed weekend in June 2012., at Blaze Farm, Wildboarclough. To enter this competition you must be available for a weekend day within the month of June 2012 to come to Blaze Farm and take up your prize of assisting in the production of Hilly Billy's 10th Birthday Dream Ice Cream Flavour 2012.

The winner will be notified by telephone or in person at Blaze Farm, at Hilly Billy's 10th Birthday Party, (that's Saturday 3rd June 2012).

The judge's decision as to which celebration Dream Ice Cream Flavour which will be produced, will be final, and no correspondence will be entered into.

All rights regarding ingredients, blend, "ownership" and copyright of the Dream Ice Cream Flavour 2012 remain property of Blaze Farm Partners and Hilly Billy Ice Cream.

Of course, they will be notified, but the winner must also agree to use of their images/photographs for publicity purposes, in celebration of the 10 years of Hilly Billy Ice Cream production and to commemorate the opening of Blaze Farm as a visitor attraction in 2002; and in any future publicity for Blaze Farm as deemed necessary by Blaze Farm Partners.